

2017 SPONSORSHIP OPPORTUNITIES

NATIONAL SPONSOR LEVELS

Includes benefits and recognition for all 2017 Day of Science events

PRESENTING SPONSOR — \$100,000

- Participate in bi-weekly meetings, providing input in planning of event which includes exclusive opportunities to create consistent messaging for patient engagement and selection of our Lunch & Learn networking event topics
- Opportunity to host Lunch & Learn and premier table placement in the Resource Center
- Joint press release recognizing company support and personalized social media posts recognizing company support including a link to company's social media handles
- Opportunity to email two (2) personalized company messages to over 15,000 national constituents
- Event materials branding opportunity including exclusive logo placement on event attendee bags and inserts (multi-page document and product)
- Company logo prominently featured on Day of Science signage, agenda, and presentations
- Company logo hyperlinked on the homepage of Day of Science and local websites
- Company logo placement in our Annual Report and Newsletter distributed to over 15,000 constituents
- Premier recognition from the podium during the program
- Concierge event support for two (2) representatives from your company

DIAMOND SPONSOR — \$75,000

- Opportunity to select a topic for Lunch & Learn networking event
- Preferred recognition in all Day of Science materials, signage, and press releases
- Social media posts recognizing company support including a link to company's social media handles
- Opportunity to email two (2) personalized company messages to over 15,000 national constituents
- Opportunity to include a multi-page insert in event attendee bags
- Opportunity to have a table in the Resource Center
- Company logo prominently featured on-screen at event
- Company logo hyperlinked on the homepage of local website
- Company logo placement in our Annual Report and Newsletter distributed to over 15,000 constituents
- Recognition from the podium during the program
- Concierge event support for one (1) representative from your company

PLATINUM SPONSOR — \$50,000

- Preferred recognition in all Day of Science materials, signage, and press releases
- Social media posts recognizing company support
- Opportunity to email one (1) personalized company message to local event constituents
- Opportunity to include a single-page insert in event attendee bags
- Opportunity to have a table in the Resource Center
- Company logo prominently featured on-screen at event
- Company logo hyperlinked on the homepage of local website
- Company logo placement in our Annual Report and Quarterly Newsletter distributed to over 15,000 constituents
- Recognition from the podium during the program

GOLD SPONSOR — \$25,000

- Social media posts recognizing company support
- Opportunity to email one (1) personalized company message to local event constituents
- Preferred recognition in all Day of Science materials, signage, and press releases
- Company logo prominently featured on-screen at event
- Company logo hyperlinked on the homepage of website
- Recognition from the podium during the program

SILVER SPONSOR — \$15,000

- Social media posts recognizing company support
- Prominent recognition in all Day of Science materials and signage
- Company logo prominently featured on-screen at event
- Company logo hyperlinked on the homepage of local website

BRONZE SPONSOR — \$10,000

- Recognition in all Day of Science materials and signage
- Company logo prominently featured on-screen at event
- Company logo hyperlinked on the homepage of local website

LOCAL SPONSOR LEVELS

The following sponsorship levels apply for one (1) location per sponsorship

COPPER SPONSOR — \$5,000

- Social media posts recognizing company support
- Recognition in Day of Science signage
- Company listed on-screen at event
- Company logo hyperlinked on the homepage of local website

FRIEND OF CURE SPONSOR — \$2,500

- Recognition in Day of Science signage
- Company listed on-screen at event
- Company logo hyperlinked on the homepage of local website

LEADERS SPONSOR — \$1,000

- Company listed on-screen at event
- Support underwriting needs: registration, lunch, and parking

2017 SPONSORSHIP AGREEMENT

Contact Information

Name by which contribution is to be listed: _____
(Company, Individual, Foundation, etc.)

Primary Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Commitment Details

National Sponsorship

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsorship \$100,000 | <input type="checkbox"/> Gold Sponsorship \$25,000 |
| <input type="checkbox"/> Diamond Sponsorship \$75,000 | <input type="checkbox"/> Silver Sponsorship \$15,000 |
| <input type="checkbox"/> Platinum Sponsorship \$50,000 | <input type="checkbox"/> Bronze Sponsorship \$10,000 |
| <input type="checkbox"/> Other _____ | |

Local Sponsorship (Select One Event and One Level)

- ☐ San Francisco, CA ☐ Washington, DC ☐ Boston, MA
- ☐ Copper Sponsorship \$5,000 ☐ Friend of CURE Sponsorship \$2,500 ☐ Leaders Sponsorship \$1,000

Payment Information

- ☐ I have enclosed a check made payable to CURE
- ☐ Please charge my credit card Card type: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Cardholder's Name

Card Number

Expiration Date

Security Code

Signature _____ **Date:** _____

To secure benefits of your Sponsorship, please complete this form (your official invoice) and return it at your earliest convenience to:

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